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Artsopolis and the San Jose 48 Hour Film Project Announce New “ArtShots” Contest - Teams Local Artists and Filmmakers to Highlight Arts and Culture in Silicon Valley -

San Jose, CA, February 17, 2010 – Artsopolis, a program of Arts Council Silicon Valley (ACSV), and the San Jose 48 Hour Film Project, today announced “ArtShots” a contest designed to showcase short films created by local filmmakers about local artists and arts groups. Artists and nonprofit arts organizations across all disciplines will be paired with a filmmaker at the discretion of the ArtShots producers and each team will have 30 days to create a 30-90 second short subject on that artist. All submitted ArtShots films will be placed on the Artsopolis.com website from Friday, May 7 – Friday, May 14, 2010, where the public can then vote for their favorites. In addition, all films will be judged by a panel comprised of local film experts and prizes will be awarded at the jury’s discretion on May 24, 2010.

The contest is the result of a new collaboration between Artsopolis and the 48 Hour Film Project and focused on expanding the visibility of Silicon Valley’s vital and thriving arts scene to a wider audience. “In our conversations with local artists and filmmakers about this project, it became clear that this project would be an outstanding opportunity to showcase the abundant talents that reside in San Jose and in the surrounding area,” said Vincent Lowe, San Jose City Producer at 48 Hour Film Project. “And, by leveraging the power of Artsopolis.com, local filmmakers and media producers will be able to share their craft, talents and creativity to a wider community as well. This is a true win-win for all involved - including the public - who will benefit from viewing the results of these amazing collaborations.”

Participation is open to local artists, nonprofit arts groups or filmmakers in Santa Clara County or San Mateo County and any level of expertise is welcome. There is no fee for artists and nonprofit arts organizations to participate in ArtShots; the filmmaker participation fee is \$25.00 prior to Sunday, March 14, 2010. The nominal registration fee will be applied toward the prizes awarded by the panel to filmmakers. Registration is required for both artists and filmmakers to participate and is open through Sunday, March 14, 2010. For more information on the registration and submission process and deadlines, please visit www.artsopolis.com/artshots or email artshots@artsopolis.com.

About Artsopolis

Established in July 2002, Artsopolis is a nonprofit program of Arts Council Silicon Valley. It exists to give visibility to Silicon Valley arts and cultural organizations in order to expand audiences and create a more vibrant and engaged civic and cultural community. Artsopolis strives to enhance and strengthen the marketing capabilities of these regional organizations with collaborative marketing efforts and by leveraging resources through partnerships with other agencies, funders, and businesses. For more information on Artsopolis go to: www.artsopolis.com.

About Arts Council Silicon Valley

Arts Council Silicon Valley is an independent, nonprofit arts agency dedicated to providing funding, advocacy support, and marketing services to the region’s arts organizations and artists. As the official state/local partner with the California Arts Council, the County of Santa Clara, and the National Endowment for the Arts, Arts Council Silicon Valley is the largest nonprofit arts council in the state. Since the organization’s inception in 1982, the Arts Council has provided nearly \$25 million in grants and services to local arts and cultural organizations, individual artists, schools, and community groups. For more information on Arts Council Silicon Valley go to: www.artscouncil.org.

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