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## **Arts Council Silicon Valley Congratulates Local Corporate Winners of Prestigious National Arts Award *Adobe and Applied Materials Two of Ten Companies to Receive the 2009 BCA TEN Award as Best Companies Supporting the Arts in America***

**San Jose, CA, November 19, 2009** – Arts Council Silicon Valley announced today that two of Silicon Valley's most avid and consistent corporate arts supporters, Adobe and Applied Materials have been recognized for their exceptional support of the arts in the United States by the Business Committee for the Arts (BCA), a division of Americans for the Arts. As recipients of the [2009 BCA TEN: Best Companies Supporting the Arts in America award](#), these two companies have exhibited exemplary support for the arts in recent years through grants, volunteer programs, matching gifts, local partnerships, sponsorships and board membership. The only two companies on the West Coast to receive this prestigious award this year, Adobe and Applied Materials will be presented with their awards by Americans for the Arts, at a gala at the American Museum of Natural History in New York City on November 19, 2009.

Adobe, nominated for the award by Arts Council Silicon Valley, and Applied Materials, nominated by Opera San Jose, have long been recognized in Silicon Valley for their corporate leadership in helping to sustain local arts and cultural organizations, as well as for recognizing the value of the arts and the importance of integrating it into the workplace and greater community. "Through their generous financial and in-kind support for the arts and related programming, Adobe and Applied Materials greatly enrich the community not only in Santa Clara County but beyond this region," explained Bruce W. Davis, Executive Director of Arts Council Silicon Valley. "Their corporate leadership helps develop and sustain the arts and arts education programming in the areas where their employees work and live – a community focus that we highly commend."

"We are grateful to honor corporations such as Adobe and Applied Materials that recognize the value of the arts and work to ensure that the arts thrive in their communities," said Robert L. Lynch, president and CEO of Americans for the Arts. "We encourage all individuals, foundations, and corporations to continue investing in the arts. This investment helps secure the arts fundamental purpose: to delight, to inspire, to portray, and to provoke, and along the way to help create a better America."

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**ADOBE SYSTEMS, INCORPORATED / 2009 BCA 10 AWARD WINNER**

Adobe has a history of championing the arts and creativity, and a strong track record of supporting the community, which includes not only funding but also providing resources, programs, and technology aimed at inspiring creativity and the arts in communities in which Adobe operates. Adobe also encourages employee art contests, displays art work in the corporate offices and matches employee gifts to the arts.

**APPLIED MATERIALS / 2009 BCA 10 AWARD WINNER**

As part of the company's overall [community commitment](#), Applied Materials has supported its local arts community for more than 30 years. It focuses its arts support on "anchor" organizations as well as programs that take art and culture outside traditional settings to reach people of diverse backgrounds; expose youth to artistic expression and creativity; support the infrastructure of small- and mid-sized organizations; and encourage cross-sector collaboration and visionary leadership. Applied Materials also encourages its employees to support the arts throughout the country by matching charitable contributions to arts and other nonprofit organizations.

**ABOUT THE BUSINESS COMMITTEE FOR THE ARTS, INC. (BCA)**

Business Committee for the Arts, Inc. (BCA) was founded in 1967 by David Rockefeller to bring business and the arts together. Since then, business support to the arts has grown from \$22 million in 1967 to \$3.16 billion in 2006. BCA's mission is to ensure that the arts flourish in America by encouraging, inspiring and stimulating business to support the arts in the workplace, in education and in the community. For information about BCA and its programs and events, visit [www.AmericansForTheArts.org/bca](http://www.AmericansForTheArts.org/bca).

**ABOUT THE AMERICANS FOR THE ARTS**

Americans for the Arts is the leading nonprofit organization for advancing the arts in America. With offices in Washington, DC, and New York City, it has a record of 49 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at [www.AmericansForTheArts.org](http://www.AmericansForTheArts.org).

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**ABOUT ARTS COUNCIL SILICON VALLEY**

Arts Council Silicon Valley is an independent, nonprofit arts agency dedicated to providing funding, advocacy support, and marketing services to the region's arts organizations and artists. As the official state/local partner with the California Arts Council, the County of Santa Clara, and the National Endowment for the Arts, Arts Council Silicon Valley is the largest nonprofit arts council in the state. Since the organization's inception in 1982, the Arts Council has provided nearly \$24 million in grants and services to local arts and cultural organizations, individual artists, schools, and community groups. For more information on Arts Council Silicon Valley go to: [www.artscouncil.org](http://www.artscouncil.org).

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